

Thursday, August 20, 2020

8:30 AM - 9:45 AM	Keynote Address - Strength <i>through</i> Community					
10:00 AM - 11:15 AM	Promoting Office Efficiency with Aprima	Welcome to the Aprima Family: New User Forum	Solutions for Posting Payments Efficiently	Full Note Dashboard	Ransomware - What it is, how it works, and why it's so dangerous	Achieve 20/20 Vision with Aria's State of the Art Software Solutions
11:15 AM - 12:45 PM	Lunch - Networking					
12:45 PM - 2:00 PM	Product Roadmap and New Features	Customizing your Clinical Note: Building Custom Tabs Part 1 of 2	Aprima EDI Solutions	Patient Portal Configuration 1 of 2	Digital Marketing in 20/20	Navigate the Credentialing Maze
2:15 PM - 3:30 PM	Chronic Care Management	Customizing your Clinical Note: Building Custom Tabs Part 2 of 2	Automatic Claims Processing	Patient Portal Configuration 2 of 2	Creating a Healthy Marketing Strategy	
3:45 PM - 5:00 PM	Optimizing Your e-prescribing workflow with Surescripts	MIPS Promoting Interoperability Configuration	Marketing to Patients	PlanNow: Plan documentation for Complex Patients	Data Privacy: The Legal Landscape in 2020	

* Program subject to change.

Track Color Key:

Aprima Technology Track	Industry Track	Continuing Ed Track
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Friday, August 21, 2020

8:30 AM - 9:45 AM	MIPS: Clinical Quality Measure Configuration	Full Note Dashboard	Assessing your Technology Needs Now and into The Future	Patient Portal Configuration 1 of 2	The Zero Trust Network - A Fundamental Shift In How We View Information Security		
10:00 AM - 11:15 AM	2020 Quality Payment Program	Hidden Gems	New E&M Coding	Patient Portal Configuration 2 of 2	Providing Great Customer Services to your Patients		
11:15 AM - 12:45 PM	Lunch - Networking						
12:45 PM - 2:00 PM	Patient Care Coordination		Customizing your Clinical Note: Building Custom Tabs: Part 1	Formatting Models	Ransomware - What it is, how it works, and why it's so dangerous	New E&M Coding	
2:15 PM - 3:30 PM	Exciting New Ideas in Medicine and Charting Preventive Medicine	Tips and tricks for speedy charting	Customizing your Clinical Note: Building Custom Tabs: Part 2	Managing Patient-Provider Referral Relationships	Data Privacy: The Legal Landscape in 2020		
3:45 PM - 5:00 PM	Exploring MIPS/MACRA	Solutions for Posting Payments Efficiently	Medication Management	Imaging Rules/ Appropriate Use	Data Breach Preparedness 2020	Human Resources 101	Achieve 20/20 Vision with Aria's State of the Art Software Solutions

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Aprima Technology Track	Industry Track	Continuing Ed Track
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Saturday August 22, 2020

8:30 AM - 9:45 AM	Product Roadmap and New Features	MIPS Clinical Quality Measure Configuration	Solutions for Posting Payments Efficiently	Full Note Dashboard	The Zero Trust Network - A Fundamental Shift In How We View Information Security	
10:00 AM - 11:15 AM	Improving Patient Collections	MIPS: Promoting Interoperability Configuration	Marketing to Patients: Targeting E-mails to Drive Revenue	Medication Management	Digital Marketing in 20/20	
11:15 AM - 12:45 PM	Lunch - Networking					
12:45 PM - 2:00 PM	Formatting Models	Hidden Gems	Managing Patient-Provider Referral Relationships	New E&M Coding	Creating a Healthy Marketing Strategy	
2:15 PM - 3:30 PM	Automatic Claims Processing	2020 Quality Payment Program	Chronic Care Management	Tips and Tricks for Speedy Charting	Providing Great Customer Services to your Patients	Creating an HR Department

* Program subject to change.

Track Color Key:

Aprima Technology Track	Industry Track	Continuing Ed Track
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Aprima Session Descriptions

Aprima Technology Track

2020 Quality Payment Program

The fourth year of CMS' MIPS program brings about changes and our expert is here to help decode updates to the reporting requirements and scoring.

Aprima EDI Solutions

In this class, with the help of personnel from Practice Insights, you will learn tips and tricks for reviewing the PI dashboard and reports, and explore features designed to get your payment in as quickly as possible, including eligibility checking and prior authorization workflows.

Automatic Claims Processing

In this class we will review ways to speed up your billing process using Automatic Claims processing and other AR management tools.

Chronic Care Management

Use Aprima to efficiently and effectively document and bill for Care Plan Oversight and Chronic Care Management. These programs offer the opportunity to earn additional revenue from CMS, and Aprima makes it very easy to do.

Customizing Your Clinical Note: Building Custom Tabs Within Aprima - 2 Parts

In this course, you will learn the basics of designing and building custom forms in Aprima and developing formatting models to display the form information. Course instructors will guide you through the process of building your own form.

Formatting Models

Learn how to use Aprima's Formatting Models to create custom notes, letters and other documents, pulling information from the patient's demographics, visits and other chart documentation. Bring a note, letter or document you want to build, and we work with you to design and build it.

Full Note Dashboard

Learn about the New Patient Dashboard, which gives providers new and exciting options for charting their patient visits. In this class, we will demonstrate both the setup and usage of various dashboard tiles.

Hidden Gems

In the class we will review features that are not widely used in Aprima but offer great benefits to productivity and document. Items that we will review include Procedure History; Assessment Forms; DPN for ordering DME's; Procedure Hx for DPN; setting diagnosis attributes and other product features.

Imaging Rules/Appropriate Use

Do you order advanced imaging services, such as CT, PET, or MRI studies? If so, then this class will shed light on the newly established Appropriate Use Criteria program. Learn how the program will impact you, and what changes you may need to make in order to be compliant.

Improving Patient Collections

In this class, you'll learn to set up your automated patient collection module so that you can manage and collect patient past-due balances.

Managing Patient-Provider Referral Relationships

This class will focus on seamless swift referral of your patients to other providers, and receiving referrals from outside sources. You will learn how to produce transition of care documents to allow for seamless transition of care for your patients.

Marketing to Patients: Targeted Emails to Drive Revenue

Educate your patients about relevant services, treatment options, and more. Learn how Aprima can help you send relevant communication to your patients, via strategic email campaigns.

Medication Management

In this class you'll learn the ins and outs of reviewing and refilling medications, prescribing controlled substances and ways to help ensure patient safety when prescribing using Aprima. Cancel/change - EPA



Aprima Session Descriptions

MIPS: Clinical Quality Measure Configuration

In this course, you will learn to configure your database to collect the clinical quality measure data required for MIPS reporting.

MIPS: Promoting Interoperability Configuration

Learn all about each of the Promoting Interoperability objectives, and how to configure your database to report your MIPS data successfully.

New E&M Coding

CMS has approved changes to E&M coding guidelines. This class will help you provide you with information to help prepare and make a smooth transition. Learn about the specific changes, and how to document based on the new guidelines within Aprima.

Optimizing Your e-Prescribing Workflow With Surescripts

Aprima and Surescripts have partnered to deliver the actionable intelligence you need to enhance the prescribing process and help you make more informed care decisions. Join us to learn how to optimize your e-prescribing and patient pharmacy benefit workflows for optimum efficiency. Explore medication history and prescription benefits download, e-prescribing workflows, EPA, National record locator and exchange, medication authorization and medication adherence.

Patient Portal Configuration

Learn how to build patient portal questionnaires, to improve efficiency in your practice, and accuracy in your patient's medical record. This class will teach you to easily and quickly build portal questionnaires for your patients to complete online, and add to their chart.

Patient Portal Questionnaires

In this class, you will learn how to build questionnaires that your patients can complete online and be added to the patient's chart. We will explore the various types of information that can be captured and best practices for editing existing questionnaires.

PlanNOW: Plan Documentation for Complex Patients

Learn how to create plans for your most complicated patients quickly and efficiently. This class will demonstrate how to create your own plans for use with complex patients.

Product Roadmap and New Features

This class will provide a look into the future for the Aprima! We will show you some of our leading edge technology and share our plans for the coming year and beyond.

Solutions for Posting Payments Efficiently

In this course, you will learn tips and tricks for posting complicated payments, managing payer credits, insurance recoupments and other actions that affect your financial health.

Tips and Tricks for Speedy Charting

This class will explore Aprima features designed for swift charting and documentation, including Code Association, Note Processor Add-ins, Common Problem Palettes and MFU lists.

Welcome to the Aprima Family: New User Forum

If you've implemented Aprima in the past year, we know that you have many questions and that you are ready to implement some of our more advanced features. We will explore your questions and some of these features in this class in addition to reviewing the various support and training options available to your practice.



Aprima Session Descriptions

Industry Track

Achieve 20/20 Vision with Aria's State of the Art Software Solutions – Proprietary Tools to Power Your Billing and Enrollment Efforts

Join the eMDs Aria team as we spotlight our proprietary built solutions that power our Revenue Cycle Management, Credentialing, and Enrollment services. Customers use Aria to supercharge their collections, reduce denials, and streamline the enrollment process. Learn how our solutions can benefit your business. Join us to learn:

- How our solutions can streamline billing workflow and processes for faster collections
- How to reduce rejection rates with our denial management and mitigation tools
- How to eliminate enrollment headaches with tools to simplify the credentialing and enrollment process"

Creating an HR Department

Even if your organization doesn't need a dedicated HR department, there are basic HR principles and policies that you can – and should – put into practice today. This workshop will help you address critical HR functions like attracting and retaining talent, successfully managing your relationships with your team, fulfilling your responsibilities as an employer, and defining the strategies that will take your organization into the future. What you will learn: -How to develop strategies aimed at improving the Employee Experience at your office with a focus on: Employee Engagement, Compensation, Recruiting, Retention, Onboarding, Performance Management and Benefits.

Human Resources 101

Some of the biggest challenges in growing a business are the ones that come from your expanded employee roster. If it's time (or past time) for your organization to have a dedicated HR resource, but you are not sure where to start or what to do, then this session is for you. Learn how to create a Human Resources department from scratch from someone who has done just that: Monica Gillespey, Chief Human Resources Officer at eMDs. What you will learn: 8 critical items that need to be addressed immediately and defining your HR role and what it entails.

Navigate the Enrollment Maze: Avoiding Common Pitfalls

Conceptually, provider enrollment may seem like a relatively straightforward task: practices send information about a provider's qualifications, such as work history, education, certifications and licensure, to a payer for review and verification. After a vetting process, the payer confirms the provider and begins reimbursing the practice for services rendered.

In reality, executing a consistent and reliable enrollment program is not always that easy. Provider enrollment is a detail-heavy job due to the volume and variety of information payers require. Join our session to learn more about the most common provider enrollment mistakes and how to avoid them in your practice.

Continuing Education Track

Creating a Healthy Marketing Strategy

A major key to success in running a medical organization is having a strong, healthy marketing strategy. In this session we will look at a variety of tools and tips that will help bring you stronger results in your marketing efforts. From quick hits like hosting social events to more in depth ideas to build a powerful brand, we will work together towards our goal of healthier patients through a healthier marketing strategy.

Data Breach Preparedness

The occurrence of a privacy breach at provider practices is no longer a matter of "if," but a matter of "when" it will happen. Providers unprepared for the inevitable breach risk their patients' confidential information, their reputations with patients and risk imposition of steep regulatory penalties. HIPAA and other laws require a very short time period to respond to and remediate a breach. An Incident Response Plan is an extremely useful tool to define in advance what steps your practice can expect to take, with predetermined instructions, guidelines and templates needed to quickly respond and limit the harmful effects of a breach. In this session an expert who has overseen response to thousands of data breaches will walk you through a template Incident Response Plan and allow time to answer your questions about breaches.



Aprima Session Descriptions

Data Privacy: The Legal Landscape in 2020

You may not realize that HIPAA is not the only privacy law that regulates clinicians. In this presentation clinicians will be educated on laws and regulations that they are likely unfamiliar with and that regulate privacy. Many providers also are unfamiliar with HIPAA changes since its inception and early amendments. Clinicians will be educated on HIPAA changes as well as anticipated future changes to HIPAA. Clinicians will also be educated on the requirements that apply to clinicians under the Genetic Information Nondiscrimination Act, the 21st Century Cures Act, relevant state law driving the privacy industry (for example the California Consumer Privacy Act), Federal Trade Commission regulations and requirements and anticipated federal privacy law. Clinicians will be given the opportunity to actively participate with a question and answer format.

Digital Marketing in 20/20

Join us as we provide a clear vision for digital marketing efforts in 2020. We'll explore a variety of software and techniques that can help accelerate your online marketing success. We will take a look at A/B testing, SEO tips, and many other areas to provide immediate and longer term impact to your practice's bottom line.

Exploring MIPS/MACRA

This class will provide an overview of current MIPS/MACRA requirements for 2020 and beyond. This session will review requirement for major requirements and best practices for configuration and usage of Aprima to capture, track and report on the measures.

Optimizing Medicare Reimbursement

This session will review major Medicare Incentive programs, including the Initial Preventive Physical Examination, the Annual Wellness Visit, Advanced Care Planning, Chronic Care Management and Transitional Care Management. Emphasis will be placed on the requirements of each of these patient encounters, along with discussion of documentation of those visits in the electronic medical record.

Patient Care Coordination

To ensure excellent patient care, and to meet certain Clinical Quality Measures including CMS 50 and MIPS, providers and their offices need to efficiently track incoming and outbound correspondence. These types of correspondence include patient referrals and documentation, direct secure messaging and patient orders and results. This course will take providers and their staff through the best practice workflows for handling the referrals, direct messaging and orders/result processes.

Promoting Office Efficiency with Aprima

This session will show users how to use some of the features and functions of Aprima to promote efficiency in their office. We will touch on workflow, full note composer, financial benefits and management. The participant will walk away with tools to help them manage their practice.

The Zero Trust Network - A Fundamental Shift In How We View Information Security

From the earliest days of what we used to call "broadband internet access", and sadly right up to today, information security has largely been thought of as a function of putting your important assets behind a firewall and then assuming they're safe – what we call the "Castle And Moat" security model. In the modern threat landscape, this is not the world that we live in anymore (if, indeed, it ever was). The Zero Trust network describes a network that is exactly how it sounds: Nothing is trusted. Nothing is considered safe because everything is treated as though it is directly connected to the internet and therefore by proclamation compromised. Information security is trending more in this direction daily, and this course is a high level overview of what this means to you, the physician or IT professional. We'll compare legacy trust model security architecture to the zero trust model and discuss pros / cons of each. We'll take a look at foundation principles of Zero Trust and discuss how information security is not just tools and gadgets; it's a process and a commitment that allows us to protect resources themselves, instead of protecting network segments and assuming that assets within those segments are by extension also protected.



Aprima Session Descriptions

Ransomware - What it is, How it Works, and Why it's so Dangerous

This course is intended for anyone who would like to attend, whether you're an IT professional or not. We'll talk about exactly what Ransomware is and where it came from, how it gets into your network, and what it does when it's there. We'll look at some noteworthy ransomware infections and what information security gaps led to the breach. Finally, we'll discuss the next generation of ransomware, where it's going and whether you're an IT professional for a VAR that hosts numerous customers, an IT professional that works at one customer facility, or a direct customer physician, nurse or other office staff, we'll discuss what steps you can take to protect yourself from what has rapidly emerged as the single greatest information security threat in the world.